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| **Overseas “Regional Chain Store” Franchise Application** | | | | | | |
| ◎ Please complete the following information in detail. Incomplete applications will not be accepted.  ◎ Email reply: [service@teaplus.com.tw](mailto:service@teaplus.com.tw)  ◎ TEAPLUS will ensure the security of your information and will be liable for all confidentiality.  Application Date: / / | | | | | | |
| 1. **Basic Information** | | | | | | |
| Name |  | | | | Gender |  |
| Date of Birth | Year Month Day | | | | | |
| Family Status/Member | 🞎 Single 🞎 Married **<** Children, youngest years old **>** | | | | | |
| Native place |  | | | | | |
| Contact  Telephone |  | | | | Contact  Cellphone |  |
| Contact Address |  | | | | | |
| E-mail |  | | | | | |
| 1. **Educational Background** | | | | | | |
| Highest Degree |  | | | | Department |  |
| Name of School |  | | | | | |
| Career |  | | | | Salary |  |
| 1. **Work Experience** | | | | | | |
| 🞎 Currently Employed 🞎 Job Seeking | | | | | | |
| Company Name : Department/Title  Employment Duration : No. of Persons Managed : Salary : | | | | | | |
| Company Name : Department/Title  Employment Duration : No. of Persons Managed : Salary : | | | | | | |
| Company Name : Department/Title  Employment Duration : No. of Persons Managed : Salary : | | | | | | |
| **Business Experience** | | | | | | |
| Company Name: Location: Industry:  Capital: Period: From\_\_\_\_\_\_\_\_\_ to \_\_\_\_\_\_\_\_\_ | | | | | | |
| 1. **Franchise / Sources of Investment Information** | | | | | | |
| 🞎  1. Teaplus’ Customer **<** Reason： 🞎Good Service 🞎Nice Drink 🞎Else：　 **>**    🞎  2. Friend Introduces    🞎  3. Newspaper 　 🞎 4. AD Car 　🞎 5. Internet | | | | | | |
| **5. What is your main idea to be the agent for Teaplus? <Multiple selections accepted>** | | | | | | |
| 🞎1.Corporate Image 🞎2.Well Consulting Experienced 🞎3.Rich Resources of Enterprise System 🞎4.Operation Integrity <know-how> 🞎5.Responsible Management System 🞎6.Pefect Training Lesson 🞎7.Organizational Marketing Strategy 🞎8.High-Added Value 🞎9.Powerful Main Product 🞎10.Stable Profit Margin 🞎11. Else \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| 1. **Advance** – **Agent Location / Funds Managing／Specialized Staff** | | | | | | |
| Business Area | | Location : City : Country : | | | | |
| Time / Opening Shop | |  | | | | |
| Main Reason for choosing the Location. | | |  | | | |
| Funds Planning | | Budget Constraint | | USD | | |
| Investment Form | | 🞎 1. wholly-owned / Sole Proprietorship 🞎 2. Partnership | | | | |
| Operation Form | | 🞎 1. Personal Management 🞎 2. Cooperative Management with Mate  🞎 3. Cooperative Management with Friend 🞎 4.Your trustee | | | | |

**. Please complete the following business plan with information of your contemplated business area (street/city/country) and your business concept.**

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| **1. General Economic Activities in Business Area** |
| □ Street Business Areas\* □ Department Stores/Shopping Malls\* □ Special Business Areas\*  A-1. Store Average Rental: Dollars.  A-2. Store Average Surface: Pings.  A-3. Store Average Width: Meters.  A-4 Local Legal Minimum Wage: Dollars.  A-5. Population of Business Area (500 meters diameter): Persons.  A-6. Family/Personal General Income: Dollars.  A-7. Family/Personal General Expense: Dollars. |
| B-1. Competitive Brands (at least top 3) , , and  Operation Address: .  B-2. Product Retail Price (Top 10): , , , , ,  , , , , .  B-3. Forecast Daily Visitors: Persons. |
| C-1. Main Regional Beverage (top 5 local and foreign products):  C-2. Main Beverage Consumption Hours:  Morning ： ~ ： , Noon ： ~ ： , Evening ： ~ ： .  C-3. Renowned International Business within Business Area  (such as McDonald’s, Watson’s, 7-11, clothing & luxury goods, etc.)  C-4. No. of Stores in Business Area within 200 Meters Diameter Stores.  C-5. Main Business Area, Department Stores, Shopping Malls and Special Business Area within Business **Location: (the more business areas provided, the faster new stores will grow!)**  Business Area/Shopping Mall Name: Annual Turnover: Annual Visitors:  Business Area/Shopping Mall Name: Annual Turnover: Annual Visitors:  Business Area/Shopping Mall Name: Annual Turnover: Annual Visitors:  Business Area/Shopping Mall Name: Annual Turnover: Annual Visitors:  Business Area/Shopping Mall Name: Annual Turnover: Annual Visitors: |
| 1. **Local Political and Business Relationship/Introduction of Operating Team/**   **Financial Dealing and Planning** |
|  |
| **3. Store Opening Planning Ideas (Manpower, Timing, Location, Finance)** |
| First Store:  Second Store:  Third Store: |
| 1. **To maintain TEAPLUS brand quality, ideas and planning for staff training and marketing event:** |
|  |
| **5. Why did you choose to join TEAPLUS? Please list TEAPLUS’ advantages in you mind** |
|  |
| **6. Other Comments** |
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